

Privacy Policy

With regards to the protection of personal data, Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, repealing Directive 95/46 / EC (General Data Protection Regulation) (hereinafter referred to as "GDPR" or "Regulation"). At the same time, the new Act no. 18/2018 Coll. on the Protection of Personal Data and on Amendments to Certain Acts (hereinafter referred to as the "Personal Data Protection Act"). DTs UI Software LLC (hereafter referred to as "Good Day English") deals with the processing of personal data and its due protection. Good Day English takes all necessary steps to prevent unauthorized interference with the privacy of individuals and adheres to the principles of lawful processing of personal data. This way, we would like to let you know about information about and related to the processing of personal data.

I.

Operator

DTs UI Software LLC, 16192 Coastal Highway, Lewes, DE 19958, Reg. file number: 5836887, email: info@gooddayenglish.com, www.gooddayenglish.com, thereinafter referred to as the "Operator")

II.

The person concerned

Persons affected are Users of Good Day English website www.gooddayenglish.com and/or GDE app who are natural persons who have established a User Account and have registered to use the Services as Lecturers or Students (hereinafter referred to as "Users" or "Individuals").

III.

Scope of processing of personal data and their source

The operator processes the user's personal data in the scope stated in the user registration form, in particular: name, surname, e-mail address, username and password, personal information of the User in the range indicated on the username of the user, in particular: at the same time the IP address of the User – general personal data (hereinafter referred to as "personal data").

IV.

Purpose of processing personal data

The operator processes the user's personal data for the following purposes:

- a) the provision of Services on the basis of a contract concluded with the Users,
- b) making available and publishing User Content,
- c) accessing User Profile information among Registered Users,
- d) making available the possibility of establishing contact, contractual relationship and communication between Users (Students and Lecturers) through the Good Day English website www.gooddayenglish.com and/or GDE app, or any other website or application through which Good Day English makes services available (hereinafter referred to as the "online platform") .
- e) billing purposes,
- f) bookkeeping,
- g) records of concluded contracts,
- h) contacting Users,
- i) Ensuring the security of Good Day English online platform and the Operator's Information System
- j) marketing purposes,
- k) evaluating the effectiveness of promotional campaigns and the advertiser's advertising.

V.

Legal basis for the processing of personal data

The operator processes the user's personal data based on:

- written consent of the User with the processing of personal data,
- the processing of personal data is necessary for the performance of the contract to which the User is a party,
- the processing of personal data is necessary for the purpose of the Operator's legitimate interests, with the Operator having a legitimate interest in the digital protection of the Good Day English online platform and the Operator's Information System (corresponds to the purpose of personal data processing to ensure the security of the Good Day English online platform and of the Operator's Information System).

VI.

Time of retention of personal data

The operator will keep the personal data for the duration of the individual contractual relations between the Operator and the Users, respectively. Users to each other and 6 months after termination. After this time, they will be liquidated.

VII.

Provision of personal data to third parties / identification of recipients

The Operator will provide the User – Student Personal Data in the scope of the name and surname to the User – Lecturer. The operator will use personal information of the User – Lecturer in the scope of the name and surname, the country of origin to provide the User – Student. The given User's personal data will be provided by the Operator in order to create a specific contractual relationship between the User – Student and the User – Lecturer through the Good Day English online platform for the purpose of providing foreign language communication or foreign language learning to User – Student contractual obligations.

The Operator will also provide the User's personal data to the following recipients:

- those who provide technical maintenance and administration of the Good Day English online platform.

VIII.

Transmission of personal data to a third country or international organization

In order to create a specific contractual relationship between the User – Student and the User – Lecturer through the Good Day English online platform for the purpose of providing foreign language communication or foreign language teaching User – Student User – Tutor and fulfillment of contractual obligations may be personal data of Users cross-border transmission:

- to countries within the European Union or Of the European Economic Area,
- to third countries outside the European Union, or Of the European Economic Area, which, according to the European Commission's decision, guarantee an adequate level of protection of personal data, in accordance with the provisions of the relevant legislation,
- to third countries outside the European Union, or Of the European Economic Area which do not guarantee an adequate level of protection of personal data, in which case the Operator accepts reasonable safeguards for the protection of personal data – uses standard contractual data protection clauses approved by the European Commission.

In relation to the adequacy of the protection of personal data when transferred to the US, the European Commission has introduced a so- EU-US Privacy Shield (in English called "EU-US Privacy Shield"). Transfers of personal data to the USA can be made by the European Commission's decision on the adequacy of the protection afforded by the EU-US Personal Data Protection Shield and in accordance with the terms of the Personal Data Protection Act. By choosing the option to consent to the processing of personal data in the registration form for the User, the user agrees with the aforementioned transfer of personal data to countries within the European Union or European Economic Area, third countries outside the European Union, Of the European Economic Area, which, according to the European Commission's decision, guarantee an adequate level of protection of personal data to third countries outside the European Union, European Economic Area, which do not guarantee an adequate level of protection of personal data. This cross-border transfer of User's personal data is

necessary for the performance of the Agreement between the User and the Provider in the provision of the Services and / or is necessary for the conclusion of a contract or performance of a contract concluded in the interest of the User between the Operator and another User.

IX.

Automated individual decision-making

An operator does not use personal data for automated individual decision-making, including profiling, which has legal effects that affect the User or otherwise significantly affect it.

X.

Consequences of non-disclosure of personal data

The provision of personal data is necessary to establish a mutual contractual relationship between the Operator and the Users, respectively. Users use each other for the purpose of providing the Services. The user is not obliged to provide the Operator with personal data. In the event that the User fails to provide the Operator with personal data within the scope of Art. III, will not be able to sign up on the Good Day English online platform and can not use the Services and the Good Day English online platform.

XI.

User Rights

The user has the right:

- to agree to process personal data at any time via the email address info@gooddayenglish.com. Revocation of consent will not affect the lawfulness of processing of personal data before withdrawal of consent.
- Right of access: The user has the right to obtain from the Operator a confirmation that the personal data concerning him / her are being processed, he / she has the right to provide a copy of the personal data available to him by the Operator, as well as for further information in particular the purpose of personal processing, the category of processed personal data, the identification of recipients of personal data, the period of retention of personal data, the disclosure of rights under the Personal Data Protection Act, the information about the source of personal data, if personal data have not been obtained from the User, the existence of automated decision making, including profiling.
- Right to Repair: The User has the right to repair personal data if the Operator records incorrect personal data. At the same time, the User is entitled to supplement incomplete personal data.
- Right of cancellation (forgotten): The user has the right to delete personal data concerning him / her, provided that:
 - a) personal data are no longer needed for purposes for which they were acquired or otherwise processed,
 - b) If personal data processed under the User's and User's consent have been withdrawn and there is no other legal basis for the processing of personal data,
 - c) The user objects to the processing of personal data on a legal basis, which is the legitimate interests of the Operator or the processing of personal data necessary to fulfill a task carried out in the public interest or in the exercise of public authority entrusted to the Operator.
 - d) the reason for deletion is the fulfillment of an obligation under a law, special regulation or international treaty binding on the Slovak Republic; or
 - e) personal data were obtained in connection with the provision of information society services to persons under 16 years of age.
- the right to limit the processing of personal data, provided that:
 - a) The User objects to the accuracy of personal data during a period allowing the Operator to verify the accuracy of the personal data,
 - b) Processing is unlawful and the User requests instead of deleting personal data to restrict their use,

- c) The Operator no longer requires personal data for processing purposes but needs the User to demonstrate, enforce or defend legal claims,
 - d) The user objects to the processing of personal data on a legal basis which is the legitimate interests of the Operator or the processing of personal data necessary to fulfill a task carried out in the public interest or in the exercise of public authority entrusted to the Operator.
- Right to data portability: The user has the right to data portability, which means the acquisition of personal data he has provided to the Operator and he has the right to transfer this data to another operator in a user-friendly and machine-readable format, provided that personal data have been obtained under the User's consent on the basis of a contract and their processing takes place in the form of automated means.
 - The right to object: The user has the right to object to the processing of data which is based on the legitimate interests of the Operator or the processing of personal data necessary to fulfill the public interest task or the exercise of public authority entrusted to the Operator including profiling.
 - the right to file a personal data protection action: If the User considers that his or her personal data is being processed unfairly or illegally, he or she may file a petition with the Supervisory Authority, the Office for the Protection of Personal Data.]

XII.

Use of Services by persons under the age of 18

Services provided through the online Good Day English platform are exclusively for entities with full legal personality and legal capacity. Physical persons are entitled to use the Services if they are older than 18 years, unless otherwise agreed by their legal representative. Any access to or use of the Services by a person under the age of 18 without the consent of his / her legal representative is prohibited. By registering, accessing the User Account, or using the Services, the User confirms that he is fully entitled to acquire the rights and take on himself the obligations of his own.